



MYTHIC PAINT LAUNCHES HOW-TO VIDEOS WITH DESIGN STAR

-- *Mythic Fans Get a Front Row Seat to Give their Home the Perfect Splash of Color* --

HATTIESBURG, Miss., (July 10, 2010) [Mythic Paint](#), the high performance paint with zero volatile organic compounds (VOCs) and no toxins is excited to announce a series of How-to videos featuring David Bromstad, the original *Design Star* and host of HGTV's [Color Splash](#) show. The videos, which have just been released, are informative segments on everything from how to choose the perfect color and finish for your room,



to designer tips to make it perfect. Featured on a special Mythic Paint YouTube site as well as on the Mythic Paint website, the videos allow fans of Mythic Paint and David Bromstad to become experts in home decorating.

With the introduction of the YouTube page, people can also follow David Bromstad and other Mythic fans as they attend events, give tutorials, and celebrate environmental projects, home renovations and the construction of LEED certified buildings. The Mythic Paint YouTube channel is designed to be totally interactive and encourages designers, celebrities and the general public to post videos on tips and ideas that they have to be environmental and create a beautiful and safe home.

In addition to David's videos, the YouTube Channel also displays video demonstrations performed by one of Mythic's most knowledgeable paint experts, Bob Jessop. The demos are designed to help viewers understand the different finishes and the benefits of using the highly durable, no toxin paint.

About Mythic Paint

Mythic Paint, manufactured by Southern Diversified Products (SDP) was developed in cooperation with the University of Southern Mississippi. The guaranteed high-performance paint is available in a 1,232-color palette and in all sheens for interior and exterior use. Mythic is available in independent paint stores nationwide. To find a retailer or for additional information, please visit the Mythic website at www.mythicpaint.com or call the customer service hotline at 1-888-714-9422.



<http://www.youtube.com/user/mythicpaintTV>

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