



## **FOR IMMEDIATE RELEASE**

### **DAVID BROMSTAD LOOKS TO CREATE A SPLASH AT G&R PAINT**

*-The 'Color Splash' Guru to Provide Mythic Paint Tips at San Francisco's Very Own Independent and Local Paint Store -*

**HATTIESBURG, Ms., (Feb, 2008)** - Mythic® Paint, the high performing zero-volatile organic compounds (VOC), zero-toxins and very low odor paint is excited to announce an appearance by David Bromstad at one of their San Francisco retailers, G&R Paint Company. David, who leaped to stardom when he became the original *Design Star Champion* on HGTV and now has his very own show *Color Splash* will host two intimate one hour sessions for twenty five people each at G&R Paint store on Saturday April 3<sup>rd</sup>.

“We are very proud to support our local retailers who offer a superior product combined with informative customer service and attention,” said Rocky Prior, president of Mythic Paint. “Philip at G&R Paint Company is synonymous in San Francisco with great color and knowing how color works. David is excited to come and talk with Philip’s customers about Mythic Paint and discuss their painting and decorating projects.”

David is no stranger to San Francisco having spent several years living and filming *Color Splash* there. So this event is almost a return ‘home’ for the design star. Due to David’s popularity and the limited seating available, G&R Paints is hosting a competition to attend one of the two free sessions. Hopeful attendees are asked to come to G&R Paint Company before March 27th to enter for a chance to win a coveted seat for themselves and a friend. As an extra incentive, all those coming to the store to register will be given a 10% discount on

## **David Bromstad at G&R Paint Company**

all Mythic Paint products. Online entries are also accepted at [www.philipsperfectcolors.com/davidbrom/](http://www.philipsperfectcolors.com/davidbrom/)

“G&R Paint Company is more than a paint store,” said Philip from G&R Paint Company. “We provide assistance in the process of learning about colors and choosing the right materials to make your home the perfect expression of who you are. We are looking forward to having David in our store, to share ideas and provide great design tips with our customers.”

G&R Paint Company is located at 1238 Sutter Street (between Polk St. and Van Ness Avenue) in the heart of San Francisco. The two sessions with David Bromstad will be held on Saturday, April 3<sup>rd</sup> and will provide an opportunity for members of the public to ask questions, discuss color techniques and learn about Mythic Paint. Customers are asked to enter for a chance to win two seats to attend one of the events. Entries can be submitted either online or at the G&R Paint Company store. The lucky winners will be notified by March 29<sup>th</sup> and awarded their session time.

## **About Mythic Paint**

Mythic Paint, manufactured by Southern Diversified Products (SDP) was developed in cooperation with the University of Southern Mississippi. The guaranteed high-performance paint is available in a 1,232-color palette and in all sheens for interior and exterior use. Mythic is available in independent paint stores nationwide. To find a retailer or for additional information, please visit the Mythic website at [www.mythicpaint.com](http://www.mythicpaint.com) or call the customer service hotline at 1-888-714-9422.

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## **Key Web Addresses:**

Mythic Paint: [www.mythicpaint.com](http://www.mythicpaint.com)

G&R Paints: [www.philipsperfectcolors.com](http://www.philipsperfectcolors.com)

Information on David Bromstad's visit: [www.philipsperfectcolors.com/davidbrom/](http://www.philipsperfectcolors.com/davidbrom/)

**David Bromstad at G&R Paint Company**

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