



**FOR IMMEDIATE RELEASE**

## **MYTHIC PAINT HELPS SPRUCE UP CHILDREN'S CENTER**

*--Donation Ensures Hibiscus Children's Center is Welcoming and Bright --*

**HATTIESBURG, Miss., (Feb 12, 2008)** - Southern Diversified Products (SDP), the parent company of Mythic® Paint (Mythic), a high performance paint with zero volatile organic compounds (VOCs) and zero toxins, recently donated a large amount of product to support the Hibiscus Children's Center in Vero Beach, Florida. The Children's Center, founded in 1985, is a not-for-profit charitable organization designed to fight child abuse with care, counseling and intervention.

The product donation of the high performance, zero-VOC paint was used to redecorate one of eight group buildings that can house up to sixteen at risk children when used as an assessment center, and up to eight children when used as a home.

Eleven volunteers including two professional painters, assisted in decorating the building that was erected in 2004. Mr. T. Maher, CEO of the Hibiscus Children's Center said "we were all amazed by the lack of odor, and the smooth application of the paint." He continued, "SDP is a great company to work with and we feel very blessed to have the opportunity to use their revolutionary product that is not only completely safe for the children who live here, but for our planet as a whole".

Mythic Paint is a guaranteed high-performance paint, available in a 1,232-color palette and can also be matched to any competitors color through a VOC-free coloring system. Mythic Paint is available in independent hardware stores nationally, and can be ordered online at [www.mythicpaint.com](http://www.mythicpaint.com) or by calling our customer service at 1-888-714-9422.

## **About Mythic Paint**

Mythic Paint, a subsidiary of Southern Diversified Products (SDP) was developed in cooperation with the University of Southern Mississippi. The guaranteed high-performance paint is available in a 1,232-color palette and in all sheens for interior and exterior use. Mythic is available in independent paint stores nationwide. To find a retailer or for additional information, please visit the Mythic website at [www.mythicpaint.com](http://www.mythicpaint.com) or call the customer service hotline at 1-888-714-9422.

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