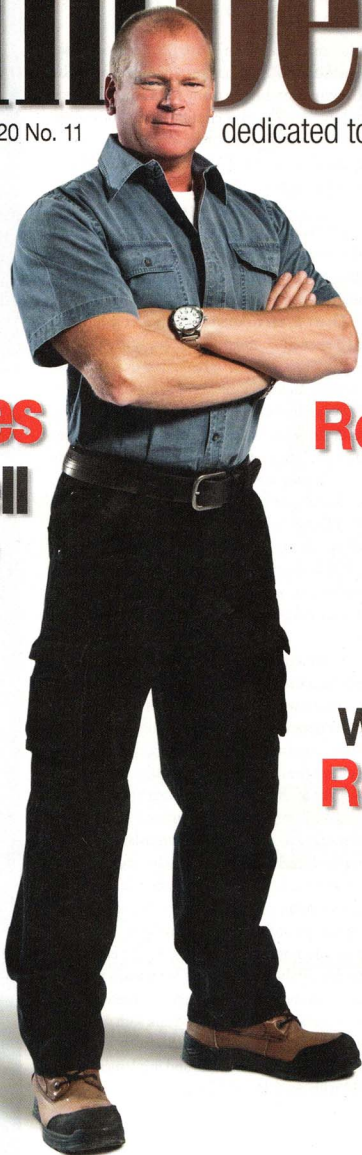


Paint Dealer

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dedicated to the retail paint market



**Holmes
on Homes**
helps sell
safety

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Greener
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TPD's Green Product spotlight!

The more you sell, the more you save the environment!

BY editor
JERRY RABUSHKA

More and more, your customers expect a green alternative at a price that doesn't send them running for the hills. And more and more, manufacturers have been able to provide products that perform just as well as their not-so-green predecessors, yet price out as happily competitive. Here are a few green products you might want to share with your customers, with a couple of their green benefits included. Information is provided by the manufacturers.



MYTHIC

Mythic Pro is a high performance paint made specifically for contractors. It is priced lower than the original Mythic paint to enhance the professional's profits while offering superior quality and zero vocs and toxins. This paint is ideal for professionals who need a high-quality product but are concerned about breathing in toxins during their work day. mythicpaint.com

TRIMACO

Paint Dispose•All is an absorbent material made from recycled plastic soda bottles. It provides a more environmentally friendly option to dispose of unwanted paint. It absorbs a quart of paint or more, and when the paint dries, simply roll up the Paint Dispose•All and dispose of it. Use it in a well ventilated area to avoid fumes and to allow the paint to dry faster. It can also serve as a small project dropcloth! trimaco.com



AKZO/SIKKENS

Cetol Waterborne SRD is a one-coat, waterborne translucent exterior wood finish for use on a variety of wood surfaces. The acrylic alkyd waterborne formulation offers optimum protection and ultimate durability along with the benefit of high quality translucent iron oxide pigments. These pigments offer excellent UV protection and wood clarity. nam.sikkens.com