



## FOR IMMEDIATE RELEASE

### DAVID BROMSTAD TO TALK COLOR AT COLORI CHICAGO

*-The 'Color Splash' Guru to Provide Mythic Paint Tips at  
Chicago's Eco Paint Boutique -*

**HATTIESBURG, Ms., (March 2010)** - Mythic® Paint, the high performing zero-volatile organic compounds (VOC), zero-toxins and very low odor paint is excited to announce an appearance by David Bromstad at Colori, the eco paint boutique located at 2243 W North Avenue in Chicago. David, who leaped to stardom when he became the original *Design Star Champion* on HGTV and now has his very own show *Color Splash* will host two intimate ninety minutes sessions on March 20 at Colori.

Colori is owned and managed by Michelle Quaranta who is known in Chicago for providing an inspired and trusted color consultation with each of her customers before they buy their product. "Colori is known for being focused on color and providing the most premium, healthy paint available," said Michelle. "We are very excited to be able to offer our customers a chance to meet with David and learn some of his ideas about the latest trends and ways to use color with the totally safe Mythic Paint."

David will be at the Colori store from 1 to 4pm on Saturday March 20<sup>th</sup>. Hopeful attendees are asked to register online or by going to the Colori store, for a chance to win a coveted seat for themselves and a friend. Only 100 seats will be available for this unique opportunity to meet with David, but Colori is offering \$5 off one gallon of Mythic Paint to everyone who registers to win. Online entries are accepted at <http://colorichicago.com/Pages/Contact+Colori> and winners will be notified on March 13<sup>th</sup>.

### About Colori

## **David Bromstad at Colori Chicago**

Colori is Chicago's one of a kind, eco-friendly paint boutique, offering a unique and individual experience to every client, while transforming the way we sample, buy and experience color. For more information please visit [www.colorichicago.com](http://www.colorichicago.com)

## **About Mythic Paint**

Mythic Paint, manufactured by Southern Diversified Products (SDP) was developed in cooperation with the University of Southern Mississippi. The guaranteed high-performance paint is available in a 1,232-color palette and in all sheens for interior and exterior use. Mythic is available in independent paint stores nationwide. To find a retailer or for additional information, please visit the Mythic website at [www.mythicpaint.com](http://www.mythicpaint.com) or call the customer service hotline at 1-888-714-9422.

**###**

## **Key Web Addresses:**

Mythic Paint: [www.mythicpaint.com](http://www.mythicpaint.com)

Colori: [www.colorichicago.com](http://www.colorichicago.com)

Information on David Bromstad's visit:

<http://colorichicago.com/Events/David+Bromstad>

## **Media Contact:**

Samantha Lueder [sam@anthillcommunications.com](mailto:sam@anthillcommunications.com) or telephone 404-574-8798