



**FOR IMMEDIATE RELEASE**

**HGTV DESIGN STAR TO LEAD FREE DESIGN EVENT  
AT THE ECOHAUS STORE IN SEATTLE**

*-David Bromstad, Star of HGTV's Color Splash to Appear at Ecohaus Store -*

**Seattle, Wa., (June 24, 2009)** - Mythic Paint, the zero-VOC, high performance paint with low odor has today announced the upcoming store appearance of David Bromstad, the HGTV star of Color Splash, at the Ecohaus store in the SODO District in Seattle. David, who is the national spokesperson for Mythic Paint, will be available at the Ecohaus store on Saturday, August 29<sup>th</sup>, to talk about his rise to fame, answer questions about interior design, color selection and paint a canvas for the general public.

David, who has a passion for painting, chose to become Mythic Paint's spokesman based on his experience and love of paint hues, and because the paint is the only high performance, zero-voc paint that is available in unlimited color options. "I don't want to sacrifice my health or the health of the planet because of my passion for painting," said David. "As a designer I want the most durable and premium paints in the most luscious colors available. Thanks to Mythic, I don't have to sacrifice anything."

In this free, public appearance, the star will discuss his philosophy around interior design, answer questions from the crowd, and paint one of his signature pieces. He will also unveil his brand new line of colors exclusively for Mythic Paint, to fans who come to the Ecohaus Store at 4121 First Avenue South, Seattle, Washington. The activities will culminate in a raffle to win the unique piece of artwork that David Bromstad paints at the event. Proceeds from the

## **David Bromstad at Ecohaus Store**

raffle will be donated to Habitat for Humanity Seattle/South King County. This event, which is open to all, will be held on Saturday August 29th starting at 2pm.

Ecohaus, which was founded in 1992, is based on the principal that you don't need to choose between green and gorgeous. They offer the best building products locally and from around the World and offer expert advice to professional installation.

"We're extremely excited to have David Bromstad appear at our interactive showroom," stated Susanna Schultz, Events and Outreach Manager for Ecohaus. "Our store is designed to allow our customers to spread out and play – and that is exactly what we will all be doing when David comes to talk with us about interior design."

The Ecohaus Store is located at 4121 First Avenue South, Seattle, Washington, 98134. The event is free to the public, but please email [davidbromstad@ecohaus.com](mailto:davidbromstad@ecohaus.com) to let Ecohaus know you are planning to attend.

## **About Ecohaus**

Since 1992, Ecohaus has provided homeowners and professionals the best in green building and remodeling supplies, including certified wood flooring, dual flush toilets, one-of-a-kind countertops and premium quality, zero VOC paints that outperform the top conventional brands. Visit their stores in Seattle, or Portland. The company serves all 50 states online at [www.ecohaus.com](http://www.ecohaus.com) or by phone at 1.877.4.ecohaus.

## **About Mythic Paint**

Mythic Paint, a subsidiary of Southern Diversified Products (SDP) was developed in cooperation with the University of Southern Mississippi. The guaranteed high-performance paint is available in a 1,232-color palette and can also be matched to any competitors color through a proprietary zero-VOC coloring system. It is available in all sheens for interior and exterior use. Mythic is available in independent paint stores nationwide. To find a retailer or for

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additional information, please visit the Mythic website at [www.mythicpaint.com](http://www.mythicpaint.com) or call the customer service hotline at 1-888-714-9422.

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**Key Web Addresses:** Mythic Paint: [www.mythicpaint.com](http://www.mythicpaint.com)

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