



ARMSTRONG DEVELOPMENT PROPERTIES MANDATES USE OF HIGH-PERFORMANCE, HEALTHY PAINT

-- Mythic Paint to be a staple in all new commercial and retail properties --

HATTIESBURG, Miss., (May 18, 2008) - [Armstrong Development Properties](#), a full real estate company and a market leader in the development of commercial retail and office centers in the United States, has just signed a corporate mandate to use Mythic® Paint, the high performing zero-volatile organic compounds (VOC), zero-toxins and non-carcinogenic paint in all their new construction projects. The mandate, which is for immediate effect, is designed to ensure that Armstrong Development maintains its reputation as a superior developer, using high quality products, while becoming more conscious of the health of their clients and of the environment at large.

“We are known for high quality properties,” said Kirby Campbell for Armstrong Development. “And high quality properties are made with high quality products. We are happy to have finally found a premium paint which will enable us to focus on the health of our workers and clients, without having to sacrifice performance.”

This new mandate is the latest in a string of recognition for [Mythic Paint](#). Earlier this year it was announced that Mythic will be used exclusively in all the LEED-H Platinum construction by McDonald Construction and Development, and was also the exclusive paint used in David Gottfried’s refurbished home. David, founder of U.S. Green Building Council and World Green Building Council selected Mythic on the advice of his construction company. “The builders recommended Mythic,” said Gottfried. “They had the utmost confidence in Mythic

and it was obvious that the paint had a strong position within the building industry.”

“We are proud to support the sound positions taken by so many high quality architects, designers and construction people who are focused on the health of their customers and their environment,” said Rocky Prior, president of Mythic Paint. “We are thrilled to have been selected by Armstrong Development and look forward to a long and successful partnership’.

Mythic Paint is a guaranteed high-performance paint, available in a 1,232-color palette and can also be matched to any competitors color through a VOC-free coloring system. Mythic Paint is available in independent hardware stores nationally, and can be ordered online at www.mythicpaint.com or by calling our customer service at 1-888-714-9422.

About Mythic Paint

Mythic Paint, a subsidiary of Southern Diversified Products (SDP) was developed in cooperation with the University of Southern Mississippi. The guaranteed high-performance paint is available in a 1,232-color palette and in all sheens for interior and exterior use. Mythic is available in independent paint stores nationwide. To find a retailer or for additional information, please visit the Mythic website at www.mythicpaint.com or call the customer service hotline at 1-888-714-9422.

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