

If you knew what their paint was doing to you, it'd take your breath away. Literally.

0% TOXIC.



100% SMART.™

Introducing Mythic™ paint, a revolutionary new paint line designed specifically to protect your health and the environment. Traditional household paints

contain cancer-causing toxins that can still be released into the air for years after drying. But now there's Mythic™ paint, a premium paint that offers legendary performance without the toxins or odor. It's stronger, safer, smarter paint.

Mythic™ paint is based on breakthrough patented technology that improves on latex paint at its core. It's been scientifically formulated to offer all of the premium qualities of conventional water-based paints without the need for toxic solvents. That means zero VOC's, zero harmful toxins released into the air and your home, and virtually no unpleasant odor when painting.

Our advanced formulation also means unprecedented performance. Mythic™ paint is fully washable in any sheen and exceeds other national brands for

durability. It goes on the wall easy, covers brilliantly, and provides a safe and lasting coating for years. All backed by a performance guarantee.

Mythic™ paint comes in a healthy array of beautiful colors. We can also match colors from any other paint manufacturer using our proprietary toxin-free coloring system. With Mythic™ paint, you get the color you want and guaranteed performance. All in a paint that's safer for the health of your family, pets, and the environment.



Zero VOC

Volatile Organic Compounds



SAFE FOR PEOPLE



SAFE FOR PETS



SAFE FOR THE EARTH

Zero Carcinogens

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